

Now search historic title information in St. John's County using TitlePoint Xpress

OFFICIAL MAP CITY OF ST. AUGUSTINE 1923



The people and the process

Matt Reilly had no time to rest. Assigned to lead a number of cross-functional teams in converting historical data for St. John's County to digitized formats, Matt and the imaging team worked tirelessly for months



Matt Reilly

before Property Insight announced that its TitlePoint Xpress customers could now access tract books and images going back

a century or more.

“Our project required us to constantly solicit feedback, to look for improvements and push deliveries to their full potentials,” says Matt. “This is the culture at Property Insight and we applied it to converting the back plants.”

To meet their ambitious goals, the teams focused on constantly improving the people, processes and workflow. There were many obstacles and the work was arduous. As a result customers can expect to see

Continued on next page

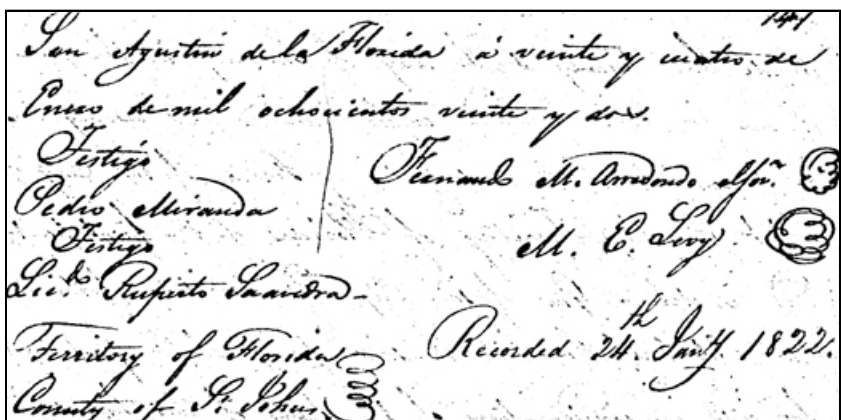
Committed to improving data quality in the plants it manages, Property Insight has been imaging and indexing historical records, including tract books, city and plat maps and deed images that date back to the 19th Century in St. John's County.

In a giant step forward, this wealth of information has been made accessible through TitlePoint Xpress, Property Insight's Web-based search engine. TitlePoint Xpress users can now access Tract books covering: city tracts, beaches, subdivisions, condominiums and grant land from 1936 to 1997 and section land from 1923 to 1997; grantor - grantee indexes from 1820 forward, plat books from 1887 forward and a collection of city maps.

By collaborating with its customers, Property Insight has made new inroads in the conversion of historical land records and indexes to electronically accessible formats.

“These conversions to digitized formats simply give customers more options

Continued on next page



Portion of a land deed dated 1822



Reilly *From page one*

cleaner images, deeper, richer, faster title searches and cost effective results.

“We worked hard to expand the depth and range of our services to provide a complete back plant experience. We didn't want to provide our customers with just a portion of what they'd need, but rather to expand on the indices and tract books, to bring in deed books and maps and push the coverage deeper,” says Matt.

Realizing a vision of providing customers a better searching experience

One of the most exciting improvements, he says, is the delivery of these products through a new, web-based interface – TitlePoint Xpress.

The St. John's project sends a clear message to its customers that Property Insight is earnest in its ongoing commitment to increase depth and completeness of its plants.

For Matt Reilly it was a labor of love. For the company it's the realization of its vision of providing deeper and better data across the country and to streamline searches through superior technology.

Content and images using TitlePoint Xpress

From page one

and a faster track to historical data,” said Ron Free, executive vice president, Operations and Sales. “For those customers who prepare searches for high liability transactions such as commercial title searches, this historical data will help them deliver a more comprehensive search package,” he added.

Matt Reilly, the project coordinator and subject-matter expert who spearheaded the St. John's project for Property Insight, says it took a team effort to make the back plant conversion a success.

“I have the advantage of working with several excellent teams,” says Reilly “Mike Macaluso heads the imaging team, Andrew Wells leads product delivery and Roy Wittig's acquisition team have all come together to advance the way our clients access back plants.”

These specialized teams collaborated to create cross-reference indexes between names, tract and plat books and map images. The seemingly boundless details and the grind of assembling vast amounts of data were a great challenge for the project teams. As a result of their efforts customers searching St. John's County now have more options and easier access. In addition to subdivision name searches, users can search by property book and page to construct a title search package.

The days of having to search paper-based title records to obtain historical and supplemental records are now over as these records can now be easily retrieved electronically using TitlePoint Xpress. Customers can now be spared time consuming trips to the courthouse and/or the expense of having someone else do the back chain.

St. John's County stands as a shining example of Property Insight's commitment to the depth and completeness of the title plants it manages.

By elevating the customer experience – improving data quality and the means to access it, Free says the company is paying off on its goal of perfecting the search for title in every market it serves. **Next up: Clay County.**



Land records going back a century or more have been converted to digital formats and are now available through TitlePoint Xpress.