

You can win a free, catered lunch for everyone in your office by alerting us to data discrepancies in the plant



Hundreds of lunches served since 2003

Whoever said “there is no such thing as a free lunch,” obviously wasn’t a Property Insight customer; because Property Insight customers know that a free lunch, or breakfast for that matter, is easily earned by participating in the company’s Discrepancy Reporting and Reward Program, which was launched in 2003.

“The Discrepancy Reporting and Reward Program is a win-win situation for everyone,” said Deb Horn, Property Insight’s vice president and National Sales Manager.

“All customers benefit from plants that are constantly being updated with accurate information. Those who contribute discrepancy reports are excited about the prospect of winning a catered meal in their office. And customer involvement allows us to maintain our data quality and reliability.”

Reported data discrepancies that are

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Property Insight rewards data improvement

When it comes to title and tax data, customers are quick to call attention to anything out of the ordinary.

Now, customers of Property Insight who actively participate in locating and identifying data discrepancies will not only benefit from better data performance, they can be rewarded with a catered lunch sponsored by their local Property Insight office.

“Our customers have told us that data accuracy is paramount, and we are committed to a program of continuous refinement of current and historical data in our title plants,” said John Walsh, president of Property Insight. “Key to improving the integrity of our data is maintaining close communication with our customers who interact with the data on a daily basis.”

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The Discrepancy Reporting and Reward Program provides customers a channel for reporting potential errors and anomalies in title and tax data and document images, using whatever method works best for them . . . a simple form, telephone, e-mail, or Fax. The form is available at propertyinsight.biz, or by Fax upon request to selected offices.

Completed forms can be Faxed or e-mailed to designated Property Insight addresses, which are continuously monitored for activity. Customer inquiries will be researched, and any plant errors, including missing or incorrect document images,

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Lunch is on us

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a result of errors in plant postings are quickly corrected, often faster than the official program goal of 48 hours.

Participating customers have earned hundreds of lunches and breakfasts. In some offices more than 100 participants have been served.

The program is active in many counties served by Property Insight. The number of reported discrepancies per month varies from county to county. For example, in one month there were 70 errors reported in Los Angeles County alone.

Reporting discrepancies creates a feast of improvement

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will be corrected within two to five days from reporting, or from receipt of corrected material from county sources.

Property Insight will log and monitor the volume of data discrepancy reports.



Winners from Commonwealth Land Title and Lawyers Title on January 21st- Maitland FL.

From left to right: Cary Williams, Tracy Stape, Stacey Krone, Rhonda Utecht, Liz Vail, Shannon Gott, Yvonne Baldwin

Each month the customer who submits the most number of reports will receive a catered lunch in their facility. Property Insight representatives will be on hand to answer questions about the program or company services, and to personally thank customer representatives for their diligence.

“A lot of companies might shy away from inviting customers to report questionable or suspicious data in a title plant,” said Ron Free, executive vice president, Operations and Sales. “We encourage our customers to report any data discrepancies they encounter. In this way we expand our data quality program, covering more ground with better results.”

For details about the Data Discrepancy and Reward Program, contact your local sales or customer service representative.

To report image discrepancies:

discrepancy.cassimage@propertyinsight.biz

To report data discrepancies:

plant-discrepancy.cassplant@propertyinsight.biz